



Modern Treatment, Faster Recovery

Plantar fasciitis is the most common cause of **heel pain**.

Despite a number of treatments for this condition, some people **continue to have pain**.

There's now **new hope** for heel pain: **Plantar Fascia Embolization* (PFE)**.

**Also referred to as Plantar Artery Embolization*

Patients who are an ideal candidate for PFE include those who:

- ✓ Have heel pain from plantar fasciitis for over 6 months
- ✓ Have tried other treatments without improvement
- ✓ Do not want surgery
- ✓ May not be a good candidate for surgery
- ✓ Want a faster recovery time

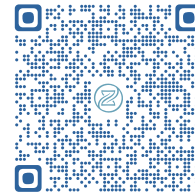


Jacqueline A. Majors, M.D.

is at the forefront of cutting-edge advancements in the field. Dr. Majors has also performed minimally invasive carotid repair and multiple endovascular interventions as the first vascular surgeon in Tennessee.

Dr. Majors has a passion for saving limbs and preventing amputations. She has extensive experience and success at complex endovascular interventions—restoring blood flow to patient's legs to heal wounds and stop pain.

Dr. Majors is committed to delivering transformative outcomes, preserving limbs, and enhancing overall quality of life.



Phillip T. Zeni, Jr., M.D. is the

founder of Zenith Vascular & Fibroid Center. He is a double board-certified Interventional Radiologist with over twenty years of experience serving patients in the greater Memphis metropolitan area. Dr. Zeni has been

recognized with multiple awards for providing excellent patient care as a leader in the medical community for over two decades.



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PFE

Plantar Fascia Embolization

*New Hope for Heel Pain:
A Minimally Invasive Procedure*



ZENITH

VASCULAR & FIBROID CENTER

Plantar Fascia Embolization

is a **minimally invasive treatment** that helps **reduce persistent heel pain** that *hasn't improved* with other treatments.

What is Plantar Fasciitis?

Plantar fasciitis is the most **common cause** of heel pain, caused by irritation and small tears in the tissue (plantar fascia) that supports your foot arch. Pain is often worst with your first steps in the morning or after sitting for long periods.

Most people get better with rest and stretching, physical therapy, orthotics (heel pads), medications (anti-inflammatory), steroid injections or shockwave therapy. However some people still have pain despite these treatments.

Fortunately, there is new hope for those living with heel pain: **Plantar Fascia Embolization (PFE)**.

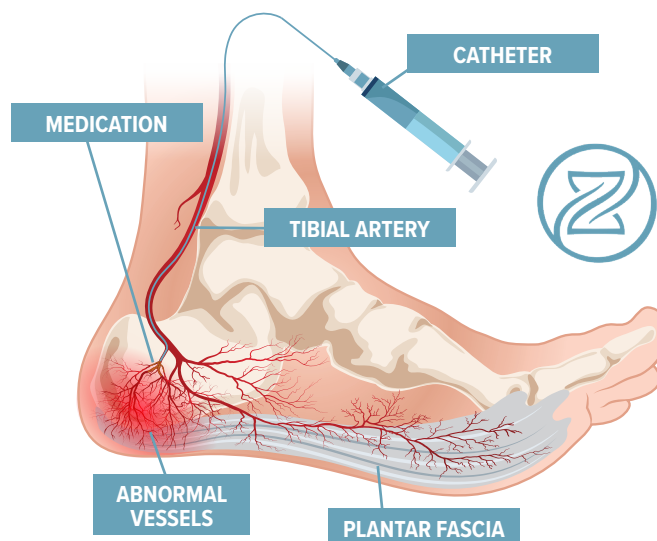


Plantar Fascia Embolization (PFE)

PFE works by blocking abnormal tiny blood vessels near the painful area in your heel. These extra blood vessels contribute to inflammation and pain.

The procedure involves a small tube (catheter) inserted into a blood vessel in your leg under local anesthesia. Medication is injected to block the abnormal vessels.

By blocking and reducing the blood flow to these vessels, inflammation and pain decrease while keeping the healthy blood supply intact.



For more information, visit: zenithmemphis.com



Is a PFE procedure safe?

Yes, PFE is a safe and effective minimally invasive treatment for plantar fasciitis—avoiding the risks and long recovery of surgery.

What is the success rate of PFE?

Very high—most patients did not need further treatment after PFE. Recent studies have shown a significant pain reduction (from severe down to minimal pain) that lasts 1-4 years.

What is the recovery time?

Usually same day discharge. Resume normal walking the next day while avoiding heavy activity for a few weeks. Our team also provides personal expert post-operative pain control if needed.

Is PFE covered by insurance?

Yes—most health insurance companies cover PFE.

Don't let plantar fasciitis hold you back.

Contact Zenith Vascular today and let our compassionate team guide you toward a healthier and more vibrant future.

